



**PROGRAM
ADVERTISING
CONTRACT**

MAIL TO:
Ice Chips 2011
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Please reserve space for:

ADVERTISER

Name
Street
City State
Zip Tel.
Contact email

AGENCY

Please check appropriate boxes:

Ad size: Full Page \$500 Half Page \$275 Quarter Page \$150 Eighth Page \$100

For Cover Page Ads: Back cover \$850 Color Black & White
 Inside front cover \$650 Color Black & White
 Inside back cover \$650 Color Black & White

Important: For EVERY advertisement, please check all appropriate boxes:

- Copy enclosed: Typewritten On CD (Please see requirements on Rate Card)
- Copy to come: Typewritten On CD Via email (Please see requirements on Rate Card)
- Copy to be typeset (Please see requirements on Rate Card)
- Camera-ready mechanicals (Please see requirements on Rate Card)
- Ad design services requested (Please see Rate Card)
- I would like to pay for this Ad by credit card (We will call for the credit card information)

Special Instructions:

The undersigned hereby subscribes to..... page(s) of Program Advertising in the *Ice Chips 2011* Program, and agrees to pay \$..... (per Rate Card), plus any additional fees that apply, as quoted, for said space.

Signature.....**Date**.....